

Trailer, info, and screenings schedule: <http://www.theyesmenfixtheworld.com>
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New York City Theatrical Premiere: **Film Forum, October 7-20**
Nationwide Run (L.A., D.C., Boston, Chicago, S.F., Portland) begins **October 22**

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October Theatrical Release of Award-Winning Doc *The Yes Men Fix the World*

Series of Large-Scale Actions Continues

Advance Praise for *The Yes Men Fix The World*:

- “It shines with raw wit and originality.” — *Newsweek*
- “This is the year's top documentary film.” — *New Scientist*
- “This movie is a hoot, and a pertinent one at that.” — *Hollywood Reporter*
- “Comedic vigilante justice... Media-savvy pie-to-the-face.” — *USA Today*
- “Hilarious, therapeutic, inspiring. The Yes Men are geniuses.” — Naomi Klein, author of *The Shock Doctrine* and *No Logo*
- “One of the funniest movies I've ever seen, and two of the ballsiest guys I've ever met. Thank God for the Yes Men.” — Morgan Spurlock, director of *Supersize Me*
- “Funnier and more useful than Sacha Baron Cohen's Brüno.” — *The Observer*

New York: Perhaps you've heard of them from [CNN's Situation Room](#), which covered their maritime "assault" of two dozen Survivaballs on the United Nations (and subsequent [arrest](#) of Andy Bichlbaum).

Or perhaps you received a copy of the [fake New York Post](#) that many are calling the highlight of Climate Week actions. Or you may have seen their [recent op-ed](#) in the Washington Post about ACORN's de-funding.

One thing's for sure: you haven't heard the last of them.

But what *is* a Survivaball? And how do these guys do what they do? If you want to find out, come see [The Yes Men Fix the World](#), called "the year's top documentary film," at Film Forum in New York Oct. 7 and nationally Oct. 23.

It's an ambitious film with a long arc, a hundred laughs, and a powerful political punch. It starts with a momentous event: a day in 2004 when the Dow Chemical Corporation shocked the world by announcing, live on BBC television in front of 300 million viewers, that the company would finally take responsibility for the 1984 Bhopal catastrophe, and would adequately compensate the survivors.

Not. The "Dow spokesman" was actually one of the Yes Men—the duo that, after disbanding the World Trade Organization in 2002 (as immortalized in 2003 pic [The Yes Men](#)), are still lying and cheating their way into business conferences, where they pose as corporate executives and deliver bizarre, gut-wrenching, or exciting news.

As Exxon, for example, they stunned a conference of Canadian oil executives with the announcement of Exxon's plan to keep our modern economy humming even with the onslaught of climate change—namely, by turning its millions of victims into fuel. When, as Halliburton, they presented giant inflatable "Survivaballs" designed to keep the extremely wealthy safe from the havoc they've wreaked, the audience of executives applauded and asked polite questions. The U.S. government and, of course, Dow Chemical have also received the unwelcome attention of the two troublemakers.

Last November, in a precursor to last week's *New York Post*, readers of [The New York Times](#) got some historic post-election news: the Iraq War was over, a cap had been placed on CEO salaries, and George Bush had indicted himself for war crimes. A million copies of the fake paper (well, okay, 80,000) were passed out nationwide by hundreds of volunteers—delighting everyone, it seemed, except *The New York Times*.

All this and more is featured in the Yes Men's new gut-busting, hard-hitting, award-winning documentary film [The Yes Men Fix the World](#) (2009). A wake-up call on the dangers of letting the free-market cult rule the world, this screwball action doc follows the two gonzo activists from [India](#), to [New Orleans](#) to [New York City](#), as they infiltrate Big Business with the aim of saving civilization from its worst excesses.

The Yes Men Fix the World swept the festival circuit this spring, premiering at Sundance and Hot Docs in North America. It garnered audience awards at the Berlin International Film Festival and elsewhere, and was the closing film of the 20th annual Human Rights Watch Film Festival in New York. Directed by the Yes Men themselves (Andy Bichlbaum and Mike Bonanno), along with *Bowling for Columbine*, *Fahrenheit 911* editor Kurt Engfehr, who co-directs, the humor-injected political documentary has its New York premiere at the prestigious [Film Forum Theater](#) (October 7-20, 2009), with a national release Oct. 23.

The release is being coordinated by Maine-based [Shadow Distribution](#), distributor of successful indie feature and documentary films such as *Heading South*, *The Wild Parrots of Telegraph Hill*, *The Weather Underground*, and *Youssou N'Dour: I Bring What I Want*.

THEY'RE NOT SLOWING DOWN

The Yes Men are not letting a mere theatrical release slow them down in their quest to fix the world, one hoax at a time.

In addition to storming the bastions of power with their Survivaballs, in a program that will continue through December in Copenhagen, the Yes Men are also partnering with [Witness](#) to run a series of Yes Men training workshops nationwide beginning in late fall. An online "incubator," at challenge.theyesmen.org, two teacher's guides, and a special series of matinee screenings completes the Yes Men's ambitious program to warp the minds of America's youth.

The Yes Men have also launched BeyondTalk.net, and are working with a consortium of direct-action activists towards a goal of 10,000 volunteers willing to be arrested in connection with climate change policy, by November 30, the tenth anniversary of the Seattle protests (where the Yes Men, incidentally, had their inception).

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